

# JOIN THE COOL REVOLUTION!

## WE ARE...





25 million kilograms of own production

900 Hectares Leading producer in Spain and Portugal



5 million kilograms of own production 400 Hectares



25 million kilograms of own production +partners 1.000 Hectares



1,5 million kilograms of own production 200 Hectares



300.00 kilograms of own production 58 Hectares



7 million kilograms of own production +partners 500-600 Hectares



#### We are also organic....

Cool Berry B10, 1 million kilograms of own production on 200 hectares.

The only CARBON ZERO certified plantation in Europe.

Cool Asparagus B10, 250,000 kilograms of own production on 50 hectares.



#### Why are we COOL?

We cultivate a way of being. Our Cool values define our conduct and corporate philosophy.

#### #fruitwithattitude

- · We don't just talk about sustainability, we practise it
- We are transforming the traditional agricultural model and committing to regenerative agriculture with attitude and CARBON ZERO





#### COOLKIWI



We are the leading producer and operator of green and yellow kiwis in Spain and Portugal, with 25 million kg of our own production on 900 hectares, growing every year.

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#### Our Cool traffic light:

- Green Kiwi
- Yellow Kiwi
- Red Kiwi





We have three processing centres (26,000 m<sup>2</sup>) and cold storage and controlled atmosphere storage capacity (15 million kg).

Unique varietal development, new proprietary varieties of yellow kiwifruit.

ZESPRI packer for Spain and Portugal, southern hemisphere season.

Sole authorised producer of JINGOLD to produce and distribute yellow kiwis for Spain and Portugal.

Own production and that of associated farmers in Chile, where we grow more each year to achieve 12 months of supply for our customers.



#### COOLCHERRIES



Privileged location with designation of origin, VALLE DEL JERTE, known for the high quality taste of its cherries and the origin of the Picota cherry.

5 million kg and increasing our productive hectares every year in other parts of Spain to guarantee supply and quality.

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Our processing centre in Plasencia has:

- 17.000 m2 of facilities and innovative technology for cherry processing
- 10 million kg cold storage capaci
- 8 rapid cooling tunnels to guarantee product quality for our customers
- 16 hydrocooling tunnels at goods reception
- 3 new Unitec machines with AI-based quality control systems, with a selection capacity of 75 tonnes/hour
- Packaging capacity of 780 tonnes/day.

... And a strong desire to continue innovating, improving and growing.

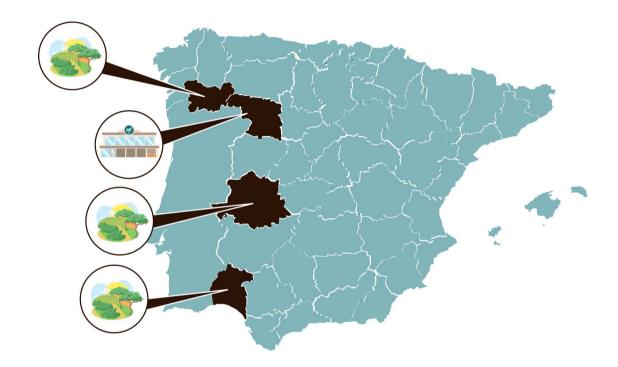


#### **COOLCHESNUT**



7 million kg on 500-600 hectares spread across the best production areas in Spain.

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Our goal in five years is to be the world's largest producer of chestnuts, but not just any chestnuts, COOL CHESTNUTS...

We use artificial intelligence and X-rays to work our magic and achieve the unique quality that sets our cool chestnuts apart.

We use X-rays to see inside the chestnuts, with external vision cameras, and AI selects them, guaranteeing TOTAL quality.

Our processing centre located in the province of Zamora has:

- 5000 m<sup>2</sup> of facilities
- Processing capacity of 6,000 kg of chestnuts per hour, using a completely natural sterilisation process involving only water.
- Sorting capacity of 6,000 kg per hour, using Al-based vision and X-ray machinery
- Packaging capacity of 750 tonnes per day

We are the only European producer and operator that guarantees internal and external product quality, and we continue to invest in plantations and technology in order to offer our customers a product of the highest quality.

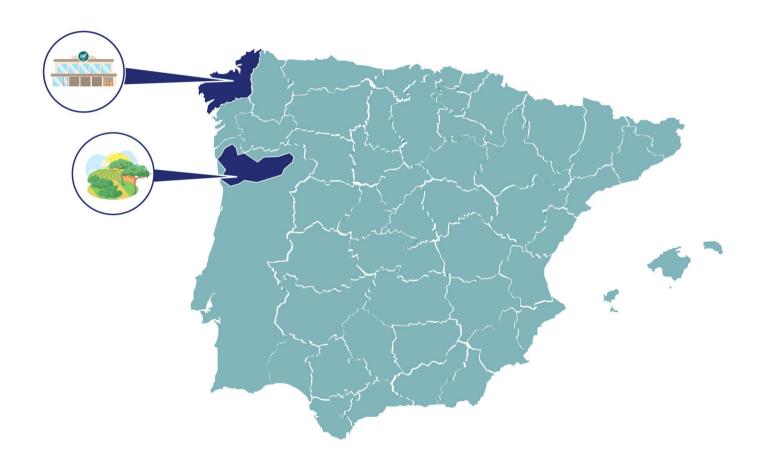


## COOLBERRIES



New varieties, trial fields...

January	February	March	April	May	June	July	August	September	October	November	December



50% of production under netting and, within two years, 100% of our farms covered, destined for the fresh blueberry market.

An increase of 300 hectares in two years of new varieties.

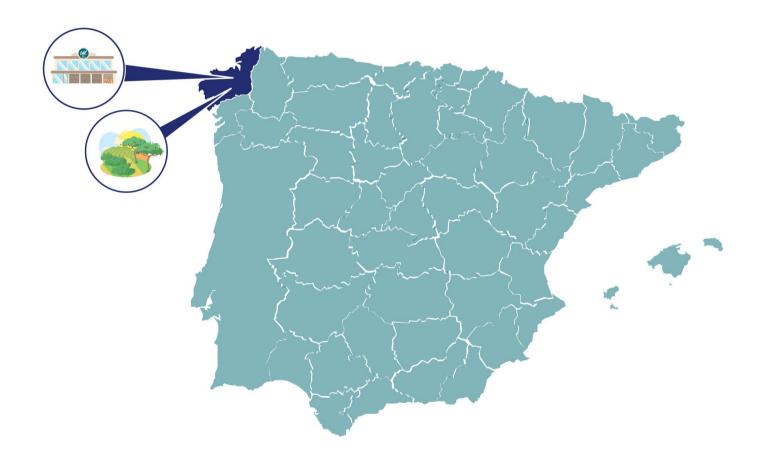


#### **COOLBERRIES BIO**



We are the only company in EUROPE to be certified CARBON NEUTRAL.

ENER	FEBRERO	MARZO	ABRIL	мауо	JUNIO	JULIO	AGOSTO	SEPTIEMBRE	OCTUBRE	NOVIEMBRE	DICIEMBRE
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Regenerative agriculture is an agricultural approach that not only seeks to be sustainable but also actively restores soil properties, ecosystems, and agricultural communities.

We are cool because we are carbon sinks; not only do we plant fruit trees, but we also cultivate life and the future.



### COOLASPARGUS



300,000Kg of own production on 58 hectares located in Extremadura.

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#### **COOLASPARGUS BIO**

250,000Kg of own production on 50 hectares located in Extremadura.

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#### COOLGARLIC



White, violet and purple are our three garlic colours...

Seven million kilograms grown on 500-600 hectares of our own land and that of farmers associated with our model, and the excellent quality we offer our customers, mean that we are becoming increasingly recognised worldwide.

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12 months of guaranteed garlic supply.

#### **TECHNOLOGY**



We believe that making 100% use of what is obtained in the field without any waste is cool, and that is why we work on:

- Innovation in obtaining plant proteins from fruit, vegetables and pulses
- Processes for extracting polyphenols from fresh fruit.



We also know that customers are becoming increasingly knowledgeable and demanding about the products they expect from producers like us, which is why we strive to improve every day in:

- Mechanisation and digitalisation of our farms
- Continuous improvement of our processing centres, incorporating the latest and most innovative technology, always backed by artificial intelligence in our processes.



# COOL FARMS .... CARBON ZERO PHILOSOPHY





We practise genuine and honest vertical integration because we believe in doing things right from the start and with purpose. You know what you are eating and where it comes from, and today more than ever, that makes all the difference.

In our crop care, we apply agricultural practices using natural techniques and the most sustainable methods to protect the entire agricultural ecosystem.



We are promoters of the **MULA Autonomous Farming** project, the world's first electric and autonomous tractor, in line with our zero emissions philosophy.

It represents an unprecedented advance in agro-industrial technology.

We carry out 'Street and Cover Cropping', we build water reservoirs by collecting water from streams created by nature itself, and we generate our own energy consumption by installing solar panels. We also use hybrid or 100% electric vehicles.

We are currently developing AGVs and electric tools for the field, and we still have plans to do much more.





#### A NEW ERA IN AGRICULTURE



#### Cool Revolution is the new movement that is transforming agriculture.

It is a philosophy based on commitment, respect for what we grow and a genuine connection with those who consume it.

It is not just about production, it is an attitude. That is why we are leaders in growing, producing and marketing with a positive impact.

Cool Revolution represents not only a change in the way we work in the field, but also in the way we understand the impact that agriculture has on society and the planet.





# JOIN THE COOL REVOLUTION!